



**VIDYUT RAKSHAKA (VR)
A CITIZEN LED ENERGY EFFICIENCY &
CONSERVATION PROGRAM
NOVEMBER 2016**



WRI INDIA

TIDE

What is VR and why should you be interested ?

VR helps to save electricity

What is Vidyut Rakshaka (VR)?

- ❑ VR is a program that gives participants customized recommendations to save electricity at home and your community.
- ❑ VR is approved by BESCOM
- ❑ Organizations behind VR:
 - ❑ [TIDE](#)
 - ❑ [WRI](#)
 - ❑ [Societe Generale Global Solution Center](#)
- ❑ VR is free for house hold participants

Why should you be interested?

- ❑ You can counter electricity cost inflation by reducing consumption, without compromising your comforts
- ❑ Cumulative saving by households can bridge the demand supply gap; Demand supply gap in Bangalore touches 600 MW (against average demand of 2300 MW per day)
- ❑ You can reduce carbon footprint of your family and your community

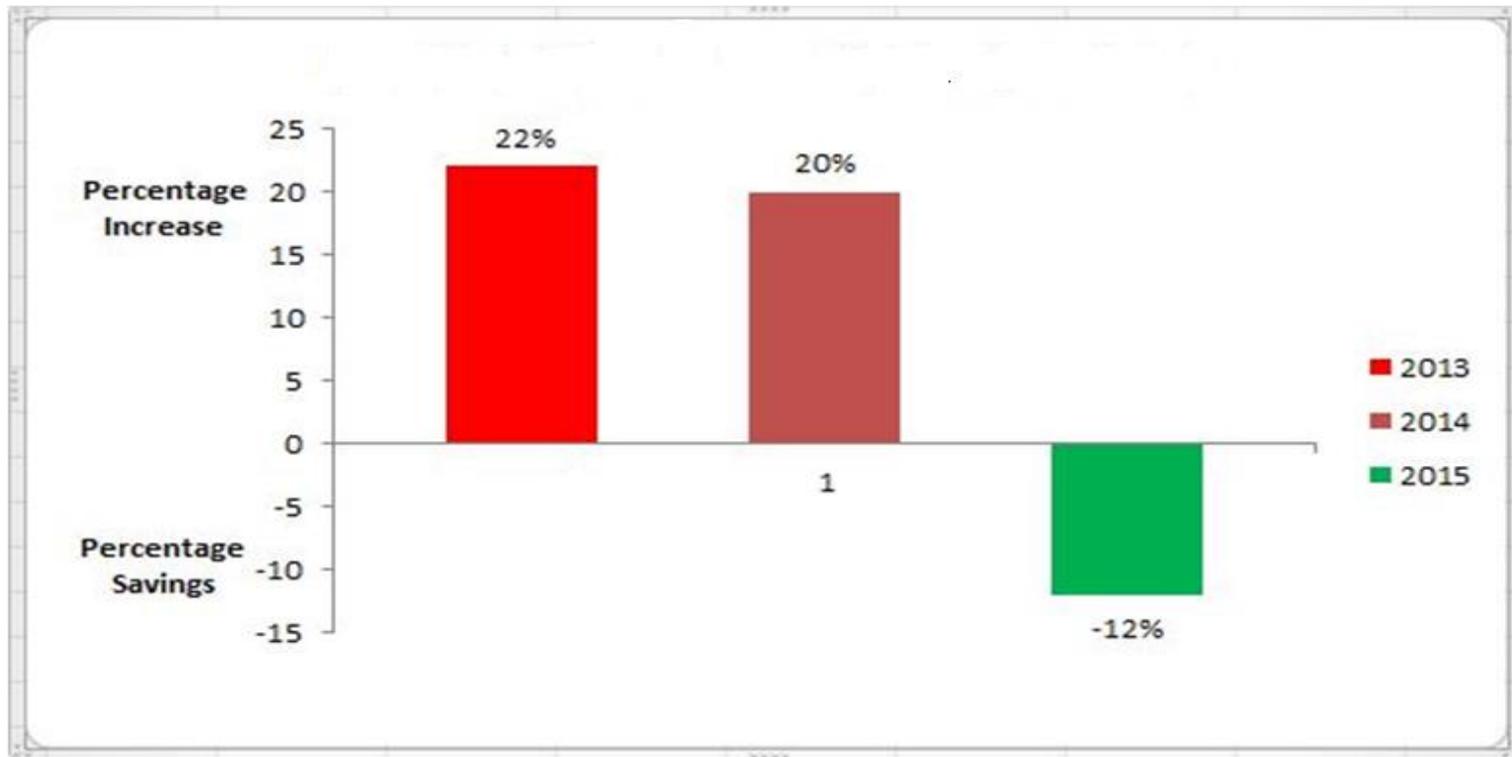


What did VR do in past?

Enabled voluntary reduction in electricity consumption without sacrificing comfort

48% of VR participants reduced their monthly consumption, averaging 16% savings

10% of participants who were increasing electricity consumption year by year, reduced the consumption after enrolling in VR



How can you join VR?

Just sign up and answer a questionnaire

- Sign up is easy - visit this link : <http://bit.ly/2dQFddY>
- Or contact us at :
 - ▣ vidyutrakshaka@gmail.com
 - ▣ 080-2331 5656 (TIDE office number)
- After sign up, you will be asked to answer a set of questions on your usage
- You can do this online or we can send our representative to your house at your convenience

**All details including your identity will be kept confidential.
Only the consumption and usage details will be used for reports.**



What happens after sign up?

You get to track, compare consumption and receive recommendations on how to save

- You will receive
 - ▣ Recognition as a Energy Champion / Saver
 - ▣ A customized report with your current status, where you stand in your community, goal for you, customized and practical recommendation for you to achieve the goal, Return on investment details, etc
 - ▣ Support and resource references for implementing the recommendations (eg. Details about Energy efficient appliances, solar roof top, etc)
 - ▣ Follow up reports periodically to help you track your performance
- **To know more about VR, visit:**

Facebook: <https://www.facebook.com/vidyutrakshaka/>

Twitter: @vidyut_rakshaka

See a detailed presentation [here](#)

TIDE website : www.tide-india.org

IF THERE ARE A GOOD NUMBER OF
SIGN UPS FROM HOUSES IN AN
APARTMENT OR COMMUNITY, A
COMMON AREA ELECTRICITY
ASSESSMENT WILL BE DONE FREE
OF COST



THANK YOU!

