



Technology Informatics Design Endeavour (TIDE) Bangalore, Karnataka



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TIDE exists

- “ To improve lives and the environment
- “ To create opportunities for the underserved
- “ To be a Change Agent and create more Change Agents from grass root
- “ To demonstrate that technology can be an enabler

... It's not having the idea that is so difficult but making it work in practice TIDE had done that as an NGO....

Anne Wheldon, Senior adviser to the Ashden Awards

Turning a drop out to a sought after Energy assessor

An accomplished steward

- “ Manoj is a college student who was trained by TIDE to conduct energy assessments.
- “ When he came to TIDE he was doing a vocational course and was contemplating dropping out.
- “ After doing energy assessments through TIDE at big offices in Bangalore, he is now inspired to become a system administrator and has enrolled for a bachelors degree course.
- “ He continues to deliver energy assessments and a big hit with TIDE staff and clients for his polished manners and passion.

Mr. Manoj G - Son of a maid and a future System Administrator



Our rural stars

Dakshyayini - Heading MANINI self-help group, incubated by TIDE

“ Dakshyayini is the mother of two, who has studied only up to the 10th grade and is now heading the MANINI self-help group undertaking production of dried products, after training conducted by TIDE



Ms Lalitha Bai, Master stove builder and CII Woman Exemplar

Lalitha Bai was trained by TIDE to be a stove builder. Subsequent to her training, she went on to constructed more than 10000 stoves and has trained numerous women to be stove builders
For her work, she received the CII Woman Exemplar Award in 2007



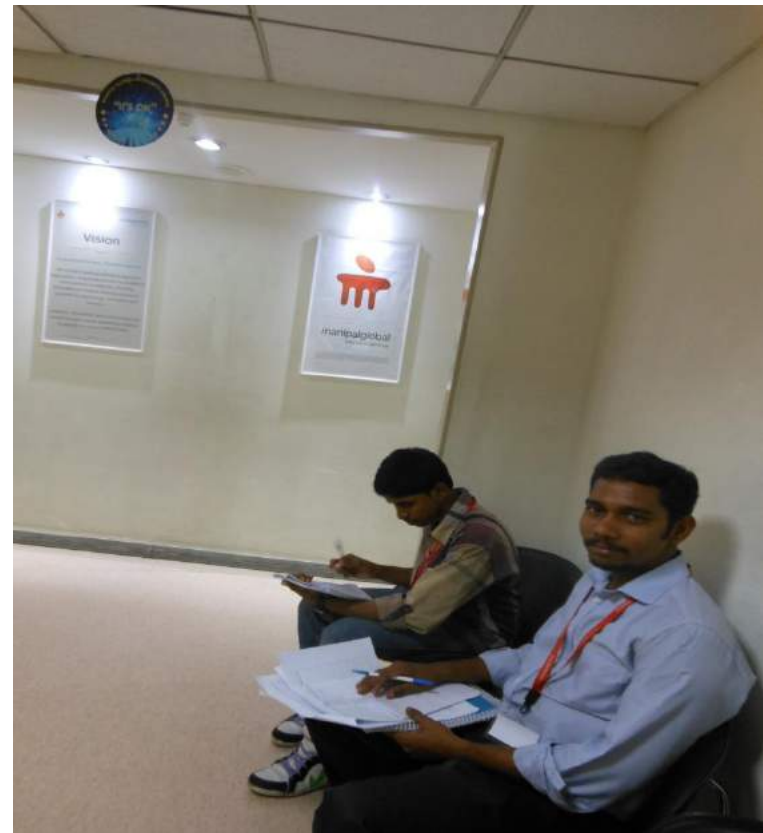
Dreaming big

Early stage adopter – Steward

- “ Trained by TIDE in energy assessments and water services
- “ His testimonial :

My course was all theory; I'd never had a chance to examine practical electrical issues till I began doing energy audits through TIDE. It was an experience I would not have had if not for the TIDE internship program. It has built my confidence as an electrician, and now I feel more ready to start out on my own.

Praveen from Bangalore



Showing the way forward for urban woman

Skill building for a urban woman

- “ Kavitha is the mother of three and has done a Diploma in Stenography.
- “ Through the projects she has done with TIDE, she claims her confidence has improved and is currently looking for a job in a call centre to support her family.

Mrs. Kavitha - House wife to Employee of call centres



Change Agent and Inspiration for local women

**Master trainer in stove construction,
Marketing entrepreneur in energy
efficient products**

**Ms Kathyayini, Shivasandra,
Gubbi taluk**

Elected since as:

**Village Temple Committee member
Panchayat member, Kondli village**

“ I am thankful that I took the opportunity offered by TIDE to learn to build stoves. Thanks to TIDE, I am respected and honoured in my village like a Government official.



TIDE's Vision & Mission

“ VISION:

Towards a world where innovations positively and equitably impact all sections of society and environment

“ MISSION:

To develop, adapt and disseminate technological products and processes that meet rural and urban livelihood needs sustainably.



Our achievements – Triple bottom

Social

2000 women given livelihood skill; number growing annually

Awareness & information dissemination on better indoor air quality and health for about 30000 households

Smoke free kitchens ensure better air quality for 10,000 cooks

Economical

5000 commercial stoves sold, Close to USD 1.2 million due to fuel savings alone

About USD 1.8 million savings in tea factories in South India

Women stove builders earned collective income of about 51 K USD

Environmental

About 50000 MTs of CO2 mitigated by TIDE cook stoves annually

Avoided 250 hectares of deforestation of scrub forest

Estimated Firewood savings of about 8.4 MTs annually

Institutional

Incubated Rural enterprise Manini

Spun off Company Sustaintech Pvt Ltd

Supporting other institutions with technology , knowledge, expertise in livelihoods
Contributing to AIREC and CLEAN

Leading to Recognitions for TIDE

- India NGO Award for 2014-15 – Recognizing best practices in resource mobilization, accounting and transparency
- Social Venture Innovation Award and SEED award for Sustaintech / TIDÉ partnership
- Department of Science and Technology, Government of India – Best Woman Scientist award, 2013
 - Conferred on Ms Svati Bhogle, Secretary of TIDE,
- “ Karnataka State Government Environment Award , 2012
 - Conferred on Ms Svati Bhogle, Secretary of TIDE
- Ashoka Fellowship – 2011
 - A global association of leading social entrepreneurs
- Energy Champion 2008
 - Ashden Awards UK
- CII Best Woman Exemplar Award for TIDE trained Entrepreneur Ms Lalitha Bai
- Finalists for the Social Entrepreneur Award, 2006
 - Schwab Foundation & Khemka Foundations
- Citizen based Investment Award, 2003
 - Ashoka Innovators for the Public
- Energy Conservation Award, 2002
 - Government of Kerala



SO, WHAT DO WE DO?



Women & Livelihood



Energy efficiency & conservation



Water & environment management



Training, capacity building

HOW DO WE DO?

Identify need



Match with technology solution



Provide access to skill, finance and markets



Create self reliance through enabling environment

How is our work relevant for India today?



Relevance of our work in global context – Contributing to SDGs



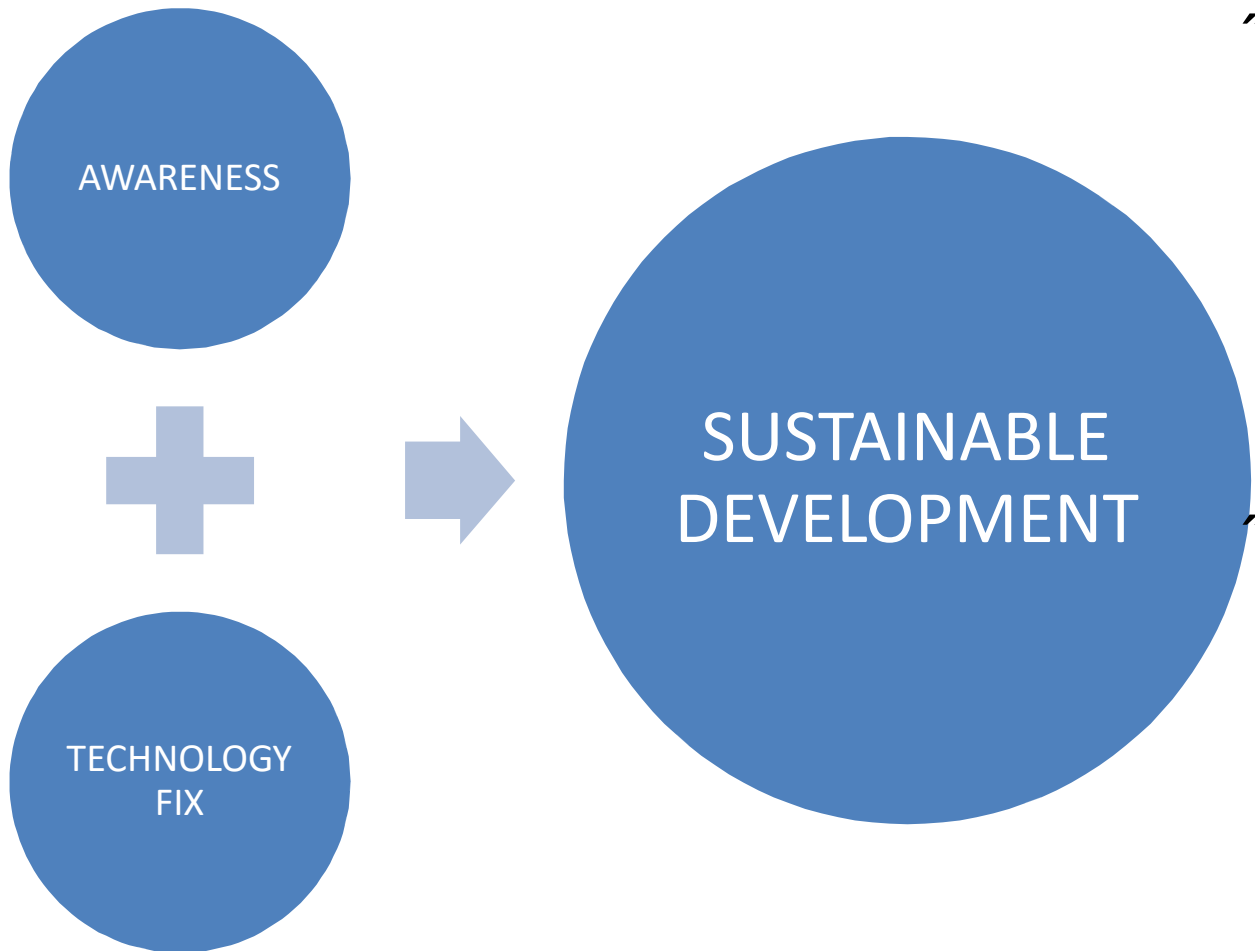
Our USP

- “ Matching need with innovation and delivering on the goal through the innovation
- “ Ability to build the entire ecosystem around innovation
- “ Ability to develop and sustain partnerships for impact
- “ Proven ability to scale through spin-offs – Sustaintech Pvt Ltd and Manini Rural enterprise
- “ Our linkages with IISc, IIT and Anna University for technical partnerships
- “ Our diverse funders and stakeholders testify to our methodology

The TIDE team is extremely entrepreneurial and a pleasure to work with. They have a dogged persistence in going after goals and achieving them which sets them apart from a lot of other organizations in this sector.

-Dr Jogin Desai, Lead Partner,
Social Venture Partners,
Bangalore Chapter

To summarize



“ TIDE has the unique vision with unique strengths combining social connect and technological expertise

” India today needs Change Agents like us more than ever to ensure we reach our national goals quickly and sustainably

How can you be a part of our journey?

- “ Please go through our website www.tide-india.org and our annual reports published there to know about our current projects. Write to us at info@tide-india.org to know about partnering on any of these initiatives
- “ TIDE can conceive of programs around the themes of Energy conservation/ efficiency, Energy and water services, Women & Livelihoods based on donors interest. Get in touch with us to know more.
- “ You can donate towards some of our initiatives through Give India website here :

<http://www.giveindia.org/m-1519-technology-informatics-design-endeavour-tide.aspx>



THANK YOU!

