Brief:

TIDE invites Postgraduate / doctorate students or free lancers for creating some knowledge products / communication material in the Energy program

About TIDE:

Technology Informatics Design Endeavour (TIDE), (www.tide-india.org) is a Bangalore based development organisation that leverages technology for conserving the environment, creating livelihoods and addressing societal issues. TIDE's work encompasses biomass-based retail and industrial cooking solutions, renewable energy and energy efficiency/conservation (RE & EE), environment management and technology-based livelihoods for rural women. For the past 26 years, TIDE has developed, adapted and transferred technology options like improved cook stoves, biogas, biomass gasification, biomass briquetting and energy audits. TIDE's work aligns with several Sustainable Development Goals (SDGs) of the UN, primarily 3,5,7,11,12 and 13.

About VidyutRakshaka:

VidyutRakshaka (VR) provides residential consumers in Bangalore with home electricity reports. Conceptualized in 2015, VidyutRakshaka has over 5000 voluntarily participating households in Urban Bangalore. The program uses nudges to influence consumers to adopt the recommendations on behaviour change and best practices in efficient use of electricity. The nudges comprise of neighbourhood comparisons and personalized behaviour change tips based on the participant's assets, usage and socio-economic standing. Additionally, category-wise recommendations are provided, spanning lighting, cooling, heating, and other common area electricity usage. The comparisons and recommendations are generated with robust data driven models, continuously refined with user data.

Key deliverables:

- Understand the VR program from its evolution to current stage and future plans
- Get the context with global, national and local perspectives, including DSM, EC and EE policies, ECBC.
- Propose collaterals and narratives including videos, write ups, blog series, infographics and create the same in consultation with the team
- Contribute to the web platform under development around the program

FF1, Sapthagiri apartments, No 30, 10th cross, 15th main road, RMV extension, Sadashivanagar, Bangalore - 560080; info@tide-india.org

Duration & location

Minimum 3 months, can be extended

Based out of Bangalore

Necessary qualifications / skills

- Qualification in the area of energy or intersection of energy and policy
- Technical writing skills with proof
- Familiarity with the energy ecosystem at national and global level
- Familiarity with Behaviour change programs, in the context of Energy
- Familiarity with NGO projects preferred

Remuneration

A professional fee or a stipend would be paid, based on the mutually agreed scope and duration.

Interested persons may please send in their letter of interest and resume to info@tide-india.org mentioning subject as 'Energy program - Communications requirement at TIDE'.