



14th February 2020

Job Description

Communications specialist at TIDE

TIDE is a Bangalore-based development organisation that leverages technology for conserving the environment, creating livelihoods and addressing societal issues. This opportunity is for a candidate for handling communications and branding for the organization. It is a full-time position and the candidate will be mentored by experienced senior executives. Preference would be given to fresh graduates / post-graduates with a passion for the development sector, with demonstrated expertise in communications.

Responsibilities:

- Regular updates on social media handles of the organization
- Ensuring updated content in website and managing website maintenance vendor
- Preparation of communication materials like Annual Report, organization brochure and other branding materials
- Design program communication materials with inputs from project team
- Prepare case studies (audio visual) for various programs
- Manage communication for retail fundraising including creation of tools / pages, maintenance of pages on online platforms
- Create and manage periodic stakeholder communications

Requirements

- Excellent written and verbal communication skills in English and Kannada (the latter is a mandatory requirement)
- Should be proficient in computer and internet usage
- Expertise in social media applications and multimedia tools including photography / videography
- Prior experience in writing in any form would be an advantage; please share any written pieces along with your CV while applying
- Job location is Bangalore with frequent visits to project sites in and around Bangalore; occasional long-distance travel may be required.
- A steady commitment to the job and willingness to learn

Interested candidates may please send their resume to the mail address info@tide-india.org with the subject line 'Application for communication and branding specialist at TIDE'. Last date for applying is 28th February 2020. Salary will be commensurate with skills and experience and will be on par with the market rates.

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