



Project Coordinator for Gender & Livelihoods team at TIDE

Place of posting – Shimoga; August 2020

Job Summary

TIDE is a development organisation that leverages technology for conserving the environment, creating livelihood, and addressing societal issues. TIDE has created and disseminated technology based and innovative livelihood options for rural communities. One of the successful programs has been in promoting enterprises that convert areca leaf sheaths to products like plates and bowls.

TIDE is initiating a program to promote areca leaf sheath product enterprises in Shimoga district among farmers and other potential entrepreneurs, with their own investment and supported by the program for linkages. This job description is for a coordinator for this project based out of Shimoga.

Job responsibilities:

- Provide complete field support in implementation of the project to promote areca leaf sheath product enterprises in Shimoga region
- Create and grow linkages with areca farmers, FPOs, Associations, Financial bodies like NABARD, Banks, MFIs for creating packages for promoting the enterprises
- Identify leads and assist in converting them to enterprises as per approved plan
- Support market identification and penetration activities
- Maintain and share data and details as advised by Project in charge
- Undertake any other activities to meet project objectives

Essential attributes

- Minimum Graduate level education or equivalent qualification
- Minimum 3 years of field experience in rural Karnataka, particularly in Shimoga region
- Willingness to travel extensively in Shimoga and other areas in rural Karnataka
- Aptitude for data collection, adept at working with computers
- Understanding of business plans, financial packages for enterprises.
- Good networking skills and communication skills in Kannada.
- Ethical and honest

Preferred attributes:

- Familiarity with rural livelihood sector, related schemes, models, and financial packages
- Passion to work at grass root level with different target groups, including farmers, associations, grassroot organizations, businesspersons, financial institutions, traders.
- Prior field experience in Shimoga, particularly with Areca farmers or FPOs
- Market connections

The candidate will be in probation for 3 months and confirmed after a performance review. The appointment is for a total period of 2 years from the date of appointment; it may be extended depending on performance and requirement. Salary will match qualifications and experience.

Interested candidates may please click this link and fill the form here: <https://forms.gle/a5c7krZWw7o2Pzso6>. Please note only candidates who fill the forms will be considered for shortlisting. Write to info@tide-india.org for any clarifications. Last date for applying 15th August 2020.