



30th October 2020

Job Description - Communications & Fund raising

TIDE is a Bangalore-based development organisation that leverages technology for conserving the environment, creating livelihoods and addressing societal issues. Most of our programs are grant funded. This opportunity is for a candidate for handling communications and retail fund raising for the organization.

Responsibilities:

- Raise awareness about TIDE's work reflecting its vision and mission through appropriate communication in website and social media handles of the organization
- Prepare and manage a social media calendar for the organization and its programs
- Ensure updated content in website
- Prepare communication materials like Annual Report, stakeholder communications, organization brochure, and other branding materials as may be required
- Design program communication materials including case studies with inputs from program teams
- Handle non-technical funder communications
- Grow retail funding for the organization

Essential attributes

- Excellent written and verbal communication skills in English and Kannada (the latter is a mandatory requirement)
- Flair for designing communication materials, infographics
- Comfortable with social media applications and multimedia tools including photography / videography
- Aptitude for working with scientific data for communication
- Excellent networking skills within and outside the team, including rural communities

Preferred attributes

- A steady commitment to the job and willingness to learn
- Understanding of retail fund raising and how to appeal for the same

Note:

This is a full-time position based out of TIDE's Bangalore office, with visits to project sites. Preference would be given to fresh graduates with a passion for the development sector. The selected candidate will be mentored by senior executives. Candidates who are not proficient in Kannada need not apply. Salary package will be based on the fit with the requirements with starting point at Rs 25,000 per month. **Interested candidates may please fill the form [here](#). Last date for applying is 8th November 2020.**