



Location : Bangalore with travel across Karnataka.

Position : Marketing Assistant – Skilling & Livelihood

Date of Joining : Immediate

About TIDE –

Technology Informatics Design Endeavour (TIDE) is a 29-year-old Bengaluru based NGO providing technology solutions for societal needs. TIDE is an award-winning NGO, and its work encompasses biomass-based cooking / industry solutions, energy efficiency / conservation, climate education, WASH and waste management, technology-based skilling & rural livelihood augmentation, and rural women leadership. TIDE complies with all legal and statutory requirements diligently. TIDE is a registered society and has valid FCRA, CSR certification, 12A, 80G, PAN. All audit and annual reports are available on the website.

The work culture at TIDE is professional, caring and gender neutral. We strive to offer exciting career growth opportunities for deserving candidates.

Job Description

- ❖ Explore urban and semi-urban market for farm / non-farm-based products & services and provide inputs to the project team.
- ❖ Implement the marketing strategies and campaigns organized by the project team.
- ❖ Identify buyers with regular monthly order and develop a database.
- ❖ Coordinate between buyers & sellers and ensure delivery of ordered items to the delivery location.
- ❖ Liaison with other marketing agents / agencies and identify new market in different geographies.
- ❖ Achieve the monthly sales target provided by the project team.

Desired qualifications, expertise, and experience

- ❖ Diploma or Bachelor's degree.
- ❖ Basic computing skills with experience of working in word, excel and presentation.
- ❖ Good communication skills in Kannada.
- ❖ Presentable and confident in face-to-face meetings.

Essential Attributes

- ❖ Willingness to travel
- ❖ Strong ethics and high integrity

Technology Informatics Design Endeavour,
FF1, Sapthagiri Apartments, No 30, 10th cross, 15th main road, RMV extension, Sadashivanagar,
Bengaluru - 560080



- ❖ Capacity to take ownership and keep commitments
- ❖ Good networking skills and team player

Terms

- ❖ This is a full-time job based in Bangalore. However, the candidate is expected to travel across Karnataka
- ❖ Salary range is 1.5 LPA to 1.8 LPA. Additional commission shall be paid to the candidate on successful accomplishment of monthly sales target.
- ❖ TIDE offers medical insurance, gratuity, and staff loan benefits.
- ❖ Travel reimbursements shall be provided on submission of actual bills.

Last date to apply – 15th August 2022.

Interested candidates, please send your resume to hr@tide-india.org.