



Location: Bangalore with travel across Karnataka.

Position: Community Outreach Coordinator with Marketing skills – Skilling & Livelihood

Date of Joining: Immediate

### **About TIDE –**

Technology Informatics Design Endeavour (TIDE) is a 29-year-old Bengaluru-based NGO providing technology solutions for societal needs. TIDE is an award-winning NGO, and its work encompasses biomass-based cooking/industry solutions, energy efficiency/conservation, climate education, WASH and waste management, technology-based skilling & rural livelihood augmentation, and rural women leadership. TIDE complies with all legal and statutory requirements diligently. TIDE is a registered society and has valid FCRA, CSR certification, 12A, 80G, and PAN. All audit and annual reports are available on the website.

The work culture at TIDE is professional, caring and gender neutral. We strive to offer exciting career growth opportunities for deserving candidates.

### **Job Description**

The Job needs regular travelling to various parts of Bengaluru's urban and Peri-urban towns and areas ( Should Own 2 wheeler vehicle mandatory)

- ❖ Support project team in conducting activities at Skilling and Livelihood centred on rural \peri urban enterprises, including surveys, focus group discussions and training
- ❖ Build market linkages for SHG products- Monthly Bulk orders and retail orders
- ❖ Achieve the monthly sales target provided by the project team
- ❖ Take ownership of sales, delivery (order fulfilment), and collections processes
- ❖ Provide inputs on market pricing
- ❖ Maintain and share data as advised by Project in charge
- ❖ Do local networking including Government departments, Gram Panchayat, bulk suppliers, bulk consumers, other Civil society organizations, etc
- ❖ Support activities of livelihood and placement centre projects
- ❖ Provide inputs to the project team on the quality of products and innovation opportunities in the market
- ❖ Implement the marketing strategies and campaigns organized by the project team.
- ❖ Liaison with other marketing agents/agencies and identify new markets in different geographies.

Technology Informatics Design Endeavour,  
FF1, Sapthagiri Apartments, No 30, 10<sup>th</sup> cross, 15<sup>th</sup> main road, RMV extension, Sadashivanagar,  
Bengaluru - 560080



### **Desired qualifications, expertise, and experience**

- ❖ Minimum Graduate level education, preferably in social work or similar streams
- ❖ 2-3 years of field experience in rural Karnataka, particularly in the development sector
- ❖ Spoken skill in local languages ( Kannada, Telugu )
- ❖ Aptitude for identifying markets for rural products
- ❖ Familiarity and sensitivity to Skilling and livelihoods

### **Essential Attributes**

- ❖ Preference – Should have previous NGO experience
- ❖ Willingness to travel, meet people
- ❖ Preference -Should have his/her own vehicle for local travel in Bangalore and surroundings
- ❖ Strong ethics and high integrity
- ❖ Capacity to take ownership and keep commitments
- ❖ Good networking skills and team player
- ❖ Good networking skills and communication skills in Kannada.
- ❖ Ethical and honest

### **Terms**

- ❖ This is a full-time job-based in Bangalore. However, the candidate is expected to travel across Karnataka
- ❖ Salary range is 3.6 LPA to 4 LPA
- ❖ This job position is for 1 year extendable based on performance
- ❖ TIDE offers medical insurance, gratuity, and staff loan benefits.
- ❖ Travel reimbursements shall be provided on submission of actual bills

Interested candidates, please send your resume to [hr@tide-india.org](mailto:hr@tide-india.org).