Technology Informatics Design Endeavour (TIDE)

Request for Proposal (RFP)
Environment Education Activity-Based Session Material Preparation

Project Overview

TIDE invites qualified and experienced individuals or organizations to submit proposals for the development of environment education activity-based session materials targeting 6th to 8th-grade school students. The objective is to create engaging and informative content focusing on biodiversity, conservation, energy efficiency, renewable energy, water use efficiency, water conservation, water reuse and recycling, and the 4 Rs of waste management (Reduce, Reuse, Recycle, and Recover).

Project Scope

The selected candidate/organization will be responsible for developing comprehensive and interactive session materials that align with the curriculum developed by TIDE for 6th to 8th-grade levels. The content should cover the following key areas:

Biodiversity:

- ❖ Importance of biodiversity
- ❖ Threats to biodiversity
- ❖ Conservation measures

Energy Efficiency and Renewable Energy:

- ❖ Understanding energy efficiency
- ❖ Introduction to renewable energy sources
- ❖ Importance of sustainable energy practices

Water Use Efficiency, Conservation, and Reuse:

- ❖ Efficient water use practices
- ❖ Water conservation techniques
- ❖ Benefits of water reuse and recycling

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4 Rs of Waste Management:

- ❖ **Reduce:** Minimizing waste generation
- ❖ **Reuse:** Finding alternative uses for items
- ❖ **Recycle**: Sorting and processing recyclable materials
- ❖ **Recover:** Extracting value from waste through energy recovery

Proposal Requirements:

Interested parties are requested to submit a detailed proposal addressing the following:

Qualifications and Experience:

- ❖ Overview of relevant experience in environmental education material development
- ❖ Previous work samples or references related to similar projects.

Methodology:

- ❖ Detailed approach to developing engaging and age-appropriate session materials.
- ❖ Outline of interactive activities and demonstrations

Budget:

- ❖ Detailed cost breakdown, including fees, expenses, and any additional costs.
- ❖ Any potential for cost reductions or discounts

Team Composition:

- ❖ Brief profiles of key team members involved in the project, highlighting relevant expertise.

Submission Deadline

All proposals must be submitted by 13th March 2024.

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Evaluation Criteria

Proposals will be evaluated based on the following criteria:

- ❖ Experience and qualifications.
- ❖ Methodology and approach
- ❖ Cost-effectiveness
- ❖ Demonstrated understanding of the target audience

Selection Process

Shortlisted candidates may be invited for a presentation of a sample module.

Contact Information

For inquiries and proposal submission, please contact: INFO@TIDE-INDIA.ORG, SANTHOSH.CIBI@TIDE-INDIA.ORG.